



# Stephens City Baseball Club

Sponsorship  
Program  
2024-2025



#WhoAreWe



# Stephens City Baseball Club

Dear Prospective Sponsor,

As you may know, the opportunity for competitive youth baseball in the Stephens City area is limited. In 2019, we began our efforts to change that.

The Stephens City Baseball Club's core mission is to expand a sustainable environment for our local youth as they strive to **become better athletes, have a chance to develop life-long friendships with teammates, and take pride in representing their hometown.** To make this possible, we kindly ask for your support of our mission.

The Stephens City Baseball Club is currently supporting 10U, 11U, and 12U competition teams with additional development players supporting the program. The Spartans teams will play competitive baseball in scrimmages and tournaments throughout the Shenandoah Valley. With a strong foundation built on serving the immediate needs of this hard-working group, the goal of the Spartans is to provide long-term skill and character development carrying our community from the t-ball to the high school level. **Reaching this goal, to better serve our community, takes a community of effort.**

Please find in this packet the Spartans Sponsorship opportunities. We welcome any questions or comments!

We look forward to your support in helping to make the 2024-2025 season a success!

**Go Spartans!**

Warm Regards,

Zack Keedy

*President*

Stephens City Baseball Club

501(c)(3) Corporation

<http://www.stephenscitybaseballclub.com>

#WhoAreWe

<https://www.facebook.com/scbaseballclub>

<https://twitter.com/StephensBball>



# Stephens City Baseball Club

## Sponsorship Program

### Mission

Our mission in starting this new organization is to provide boys a local opportunity to play higher competition baseball at an affordable cost. There are not many available local options for the boys to work on their baseball skills during the fall / winter offseason. In addition, it is not just about baseball skill development. We are challenging the boys to be better young men by focusing and developing the following traits: being a great teammate, teamwork, perseverance in difficult moments, being respectful to others, developing mental strength, communication development, overcoming challenges and adversity, hard work, leadership development, good sportsmanship, dedication to a cause, loyalty, and “we” before “I” mentality.

### Vision

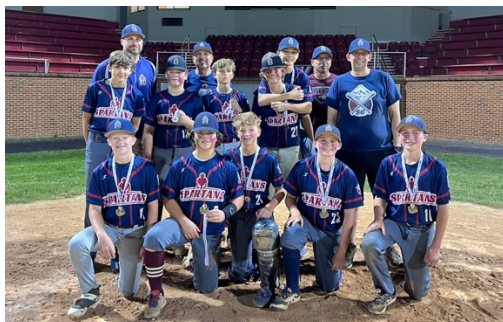
Our vision is to become the prominent local competitive baseball organization that is a short- and long-term provider of developing local kids from tee-ball up to high school. We will provide an opportunity to develop their skills with a short- and long-term strategy tailored to each individual player. We will develop a reputation to be the very best youth baseball organization for development and providing a great experience. Over the next few years, we will strategically start adding teams at younger age groups to develop a pipeline for development.

### Benefits of Sponsorship

- Recognition of community involvement and support of non-profit youth baseball organization ▪ Depending on the sponsorship level, company recognition as a sponsor on selected promotional materials, social media, advertising media, and team website page
- Sponsorships are tax deductible as allowable by law through the Stephens City Baseball Club Corp., a non-profit tax-exempt 501(c)(3) organization
  - Stephens City Baseball Club Corporation Federal Tax ID 85-2637259

### Summary

Your support of this program will have a significant impact on the ability of Stephens City Baseball Club to provide local players with an opportunity to train and play baseball at a competitive level throughout our organization and beyond.



14U 1<sup>st</sup> Place Finish at the “Fall Throw Down” Tournament Sep 25, 2022



12U 1<sup>st</sup> Place Finish at the “Spring Swing” Tournament April 17, 2021

# 2024-2025 Season Sponsorship Levels



## Spartan Strong Sponsorship // \$5,000

- Company logo advertised on a Spartans team jersey
- Advertising on all organization social media platforms (Facebook, Twitter, Website, Team Management app)
- Recognition on club website and link to your website
- Logo advertised on 3' x 6' program banner that will be displayed at all team games and scrimmages throughout the Shenandoah Valley I-81 corridor and destination tournament(s)
- Preferred vendor for team, coaches, and parents needs
- Team banner with picture of team along with signatures to display proudly at your business or residence
- Team Plaque

## Platinum Sponsorship // \$2,500

- Advertising on all organization social media platforms (Facebook, Twitter, Website, Team Management app)
- Recognition on club website and link to your website
- Logo advertised on 3' x 6' program banner that will be displayed at all team games and scrimmages throughout the Shenandoah Valley I-81 corridor and destination tournament(s)
- Preferred vendor for team, coaches, and parents needs
- Team banner with picture of team along with signatures to display proudly at your business or residence
- Team Plaque

## Gold Sponsorship // \$1,000

- Social media mention / recognition on social media
- Recognition on club website
- Logo advertised on 3' x 6' program banner that will be displayed at all team games and scrimmages throughout the Shenandoah Valley I-81 corridor and destination tournament(s)
- Preferred vendor for team, coaches, and parents needs

## Silver Sponsorship // \$500

- Social media mention / recognition on social media
- Recognition on club website
- Logo advertised on 3' x 6' program banner that will be displayed at all team games and scrimmages throughout the Shenandoah Valley I-81 corridor and destination tournament(s)

## Bronze Sponsorship // \$250

- Social media mention / recognition on social media
- Recognition on club website
- Logo advertised on 3' x 6' program banner that will be displayed at all team games and scrimmages throughout the Shenandoah Valley I-81 corridor and destination tournament(s)

## In-Kind Donation // Value TBD

- Value to be determined by sponsor and event/program need
- Opportunity to donate product and/or services to enhance the quality of the event or program experience for participants.
- Logo advertised on 3' x 6' program banner that will be displayed at all team games and scrimmages throughout the Shenandoah Valley I-81 corridor and destination tournament(s)
- Additional benefits may be added based on the total value reached on the above sponsorship levels.



# Stephens City Baseball Club

## Sponsorship and Partnership Form

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ Contact Email \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_ FEIN \_\_\_\_\_

### Season Sponsorship

Spartan Strong Sponsorship // \$5,000

Platinum Sponsorship // \$2,500

Gold Sponsorship // \$1,000

Silver Sponsorship // \$500

Bronze Sponsorship // \$250

In-kind Donation

In-kind Donation Description: \_\_\_\_\_ Value: \_\_\_\_\_

**My total tournament commitment is \$** \_\_\_\_\_ *Make checks payable to the Stephens City Baseball Club.*

**Mail check to:** 212 Talamore Court, Stephens City, VA 22655

**Check enclosed:**

**Invoice my organization:**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Sponsorships to run annually August 1, 2024 – July 31, 2025. Sponsorship levels are associated per event or team. Sponsorships are a charitable tax deduction as allowed by law through the Stephens City Baseball Club Corp., a nonprofit tax-exempt 501(c)(3) organization.